



New York State  
Horse Council

# Invest in EquiFest!

Support Western New York's  
Premier Equine Exposition & Equestrian Gathering

	Presenting Sponsor	Blue Ribbon	Red Ribbon, Program OR Breed Ave	Yellow Ribbon, Demo Ring, Theater, Fam Corral OR Product	White Ribbon	EquiFest Patron
	\$5,000	\$2,000	\$1,000	\$500	\$250	Any
Event Naming Rights ie "Your Company & the WCNYSHC Present EquiFest 2019"	X					
Recognition as such in Chapter Newsletter(1)	X					
Promotional article in the Chapter Newsletter	X	X				
1 Year Membership(2) in the Western Chapter	X					
Your logo featured on the Western Chapter site(1)	X					
Your logo featured on all promotional materials	X	X				
Your logo on all promotional materials	X	X	X			
Your name listed on all promotional materials	X	X	X	X		
Your logo featured on the EquiFest website(1)	X	X	X			
Your name listed on the EquiFest website(1)	X	X	X	X	X	X
Your banner(3) displayed on the Arena rail	X	X	X	X	X	
Your banner(3) displayed at sponsored Venue	X	X	X	X		
Recognition by announcer during event	X	X	X			
Premier Arena-Area Exhibit Table...	X	X	X			
Booth on Exhibit Floor	X	X				
Exhibit Table on the Exhibit Floor	X	X	X	X		
Full Page Ad in Program	X					
Sponsorship Amount	\$5,000	\$2,000	\$1,000	\$500	\$250	Any

Art MUST be: to-size, print-ready, black & white, PDF, eps, jpg or tiff format.  
If your ad is in color or not print-ready we can't guarantee the outcome/quality.  
Photos and faxed ads will not be accepted, due to the poor reproduction quality.  
If ad is not the correct size we will reduce/enlarge it as needed to fit in the space.

**Deadline: February 1**

**Email ad to: [Lkwilos@ecfair.org](mailto:Lkwilos@ecfair.org)**

**PROGRAM ADS**

*Please submit ad at CORRECT SIZE*

Full page      4.5"w x 7.5"h

PLEASE PRINT Company Name \_\_\_\_\_

*As it will appear in the program and our website*

Primary Contact \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mail check **payable in US funds** to **Erie County Agricultural Society** with completed Registration Form AND Waiver Form to:  
Erie County Agricultural Society  
5600 McKinley Parkway, Hamburg NY  
14075